

GENERAL METHODS TO SWAY COMMITTEE MEMBERS:

- Get legislators to co-sponsor the legislation
- Ask supportive legislators to talk to other legislators who are not yet supportive
- Develop resources and materials explaining your issue along with any research or constituent data to demonstrate its importance and popularity with constituents
- If you have access to committee or legislative leadership, they can influence others
- Organize their constituents in support of your issue
- Plan for actions with constituents
 - » Call in days (best before and after a hearing)
 - » Emails
 - » Personal letters (drop off at the office)
 - » Postcards (drop off at the office)
 - » Lobby days (especially to target committee members)
- Meet with legislators before session to talk about the issue
- Earned media like op-eds (especially in news that legislators pay attention to)
- Paid media like digital, geo targeted ads (where legislators live)

How To Get The Votes Plan:

Action	Goal	Date Implemented

